



Sponsorship Opportunities

GreatPassionPlay.webconnex.com/sponsorship

Souvenir Pictorial Program/Playbill

- Special 2017 50th Season anniversary edition
- includes presence on the playbill that is handed out to those seeing Play

Program Listing \$100	
Business Card \$250 (3.25" wide by 2" tall)	
Quarter Page \$500 (4.25" wide by 5.5" tall)	
Half Page \$900 (8.5" wide by 5.5" tall)	
Full Page \$1600 (8.5" wide by 11" tall w/ 1/8" bleed)	

Banner ad on GreatPassionPlay.org

1-year placement \$500 (Ad size is 235px by 235 px)	
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Back of Ticket

- 100,000 tickets to be printed
- presence on the back of every single ticket
- includes inclusion the back page of our day sheet (standard-sized sheet of paper) that is given to every car on the grounds (approximately 25,000-30,000 pieces of additional exposure)

¼ Ticket Area \$999 (1.5" wide X 1.25" high)	
½ Ticket Area \$1,999 (1.5" wide by 2.5" high)	

2017 Park Map Sponsorship

- 15,000 to be printed (in hand May 1, 2017)
- Given to each car that drives onto the grounds on a Play day
- Those who visit the gift shop on non-play days

Business Card-Sized Ad \$300 (3.25" wide by 2" tall)	
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Passion Play Brochure

- 150,000 to be printed for the 2017 season (in hand January 2017)
- distributed with Randy Langover's brochure delivery (covers all of Arkansas and Southwest Missouri)
- distributed with Family Fun Track Brochure Delivery (Branson, Missouri and surrounding areas)
- Silver Dollar City Brochure Delivery (Branson, Missouri and surrounding area)

Sponsorship Total:	Payment Received:
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- 35,000 distributed with Certified Brochure delivery in Wichita, Kansas; Southeast Kansas; North Houston, Texas; Arlington, Texas; Tulsa, Oklahoma

Sponsor \$500	
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10% surcharge design fee applies if you cannot provide your own artwork for the souvenir program or park map.

General Sponsor Info

Person Approving Ad	
Business Name	
Contact Number	
Website and Phone	
Email	

Additional Comments/Special Requests:

Sponsorship Total:	Payment Received:
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